

# Reaching New Volunteers



Volunteering SA & NT

# Baby Boomers



Those born  
1943 – 1963

*Already retired*  
*Still employed*

# Retirement – the public perception



# Retirement ideals:






1/3 of Boomers say they will  
volunteer in retirement.

However ...

**Intention V Action**



Volunteering is not something  
to think about just for 'Later  
Years'

We need people to experience  
volunteering before they leave  
work



WE NEED CORPORATE VOLUNTEERS  
***NOW!***

# A shift in Corporate thinking

## **FROM:**

### **Corporate Social Responsibility:**

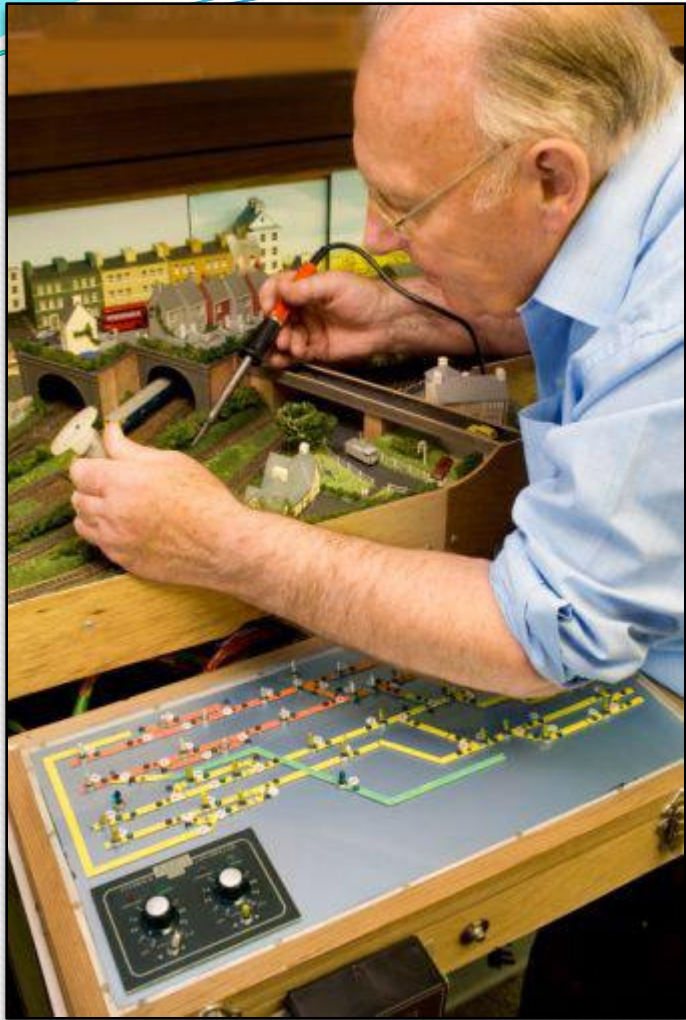
- *Cash*
- *Donations* (in kind or equipment)

## **TO:**

### **Corporate Community Involvement – Corporate Volunteering**

- *Visibility*
- *Team Building*
- *Staff Training*





# Corporate Volunteering

- **Addresses:**
  - The Skills Shortage
  - Health System Overload
  - Pathway to Jobs

# Corporate Volunteering

Make It Your Best Years ....

- Phased retirement – a new concept
- Winding down

# Corporate Volunteering

- Organisations need:
  - New ways to attract and retain corporate volunteers

# Working with Corporates

- Projects need to:
  - Have a Broad Set of Options
  - Be Well Organised
  - Be an Enjoyable Experience
  - Be Measurable

# Make it Your Best Years through VSA&NT Corporate Matching Service

- **A Brokerage:**
  - Offering Consultation & Support
  - Taking into account the  
Aims, Interest & Objectives  
of both parties

# A Collaboration :-

- Retirees
- Service providers
- Corporates
- Volunteer referral services
- The community at large

# Corporate Volunteering

- There is an world-wide movement to include Corporates as Volunteers
- We need to be ready if we are to grow volunteering in South Australia

# A Well Managed Partnership

is a win-win situation ...





Volunteering SA & NT Inc

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