

2008 STATE VOLUNTEER CONGRESS
Uncrossing the Wires

Interactive Session Information

Group A

1. *Challenging What We Do: New Approaches to Volunteering*
Is there a better way? This interactive session looks at fresh ideas for tapping into volunteer resources effectively. New directions in marketing, more collaborative communication methods, coupled with responsive human resource management and troubleshooting, can make all the difference to attracting volunteers to an organisation, as well as the organisation's ability to retain them.

2. *Wikis, Websites, Blogs & Ouija Boards?: Make the Web Work For You*
There are a myriad of exciting new communication technologies out there to help community organisations promote themselves - wikkis, websites, blogs, SMS, Facebook, and YouTube to name a few. Fear not! Join the University of South Australia in this very practical interactive session, providing the bare basics on making them work for you.

3. *Send A Message: Reaching New Volunteers*
With an ageing population and lifestyles getting busier, many community organisations are concerned about sustaining their volunteer numbers in the future. This interactive session explores how organisations can successfully appeal to potential new volunteers, like young people, new migrants, as well as the travelling 'grey nomads.'

Group B

4. *Plugging In The Corporates: The Real Benefits Of Corporate Volunteering?*
Hear it straight from the horses mouth! Community organisations share their experiences of what works and what doesn't when it comes to forming partnerships with corporate organisations.

5. *Volunteering: A Pathway to Employment?*
Does promoting volunteering as a pathway to employment really help to attract new volunteers to volunteering? What can be offered to potential volunteers? This interactive session will explore this very new approach to volunteer recruitment and retention.

6. *Surfing The Same Wave: New Arrivals & Volunteering*
Many new South Australians are arriving every day to our State. For many, volunteering may just be the answer for making new friends, gaining all important local work experience, and getting involved in their new community. Is your organisation ready to engage SA's new arrivals?

