

# Certificate of Attendance

*Presented to*

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***“Introduction to Marketing”***  
***(3 hours)***

**Objectives:**

- Consider foundations for a good marketing strategy
- Understand the steps needed to create a marketing strategy
- Develop marketing materials
- Plan to protect, store and review materials
- Monitor the marketing strategy

Trainer \_\_\_\_\_

Organisation \_\_\_\_\_

Date \_\_\_\_\_



This project is funded and supported by:



**Office  
for  
Volunteers**